ChronosHub

Trust Through Verification:
Implementing STM's Researcher Identity Framework

25-11-18

Speakers

Moderator

Anthony Apodaca

Head of Product

ChronosHub

Speaker

Richard Northover

Consultant Product Manager - Identity

STM Solutions

Speaker

Andrew Heard

Senior Director, Business Technology

IEEE

Speaker

Marjorie Thibaut

Senior Product Designer

ChronosHub

Agenda

Introduction

Talk · Richard Northover

Trusted Identity in Academic Publishing: The Researcher Identity Verification Framework

Talk · Andrew Heard

Balancing Trust and Accessibility: Implementing Researcher Identity Verification

in Scholarly Publishing

Talk · Marjorie Thibaut

Practical approaches from product perspective

Conversation

Participant questions and panel discussions

Practical approaches from product perspective

Designing an Identity Verification Experience

Transparency and Trust

Explain why verification matters: trust, integrity and credibility.
Position it as enhancing the submission process for authors, not a barrier.

Gamification

Use game-like elements (progress, badges) to make verification rewarding.
Turn a compliance step into an achievement that boosts completion.

Autonomy for Publishers

Publishers define their own verification policies.

No frictions for Authors

Submission drafts are always accessible—no broken flow.

Balancing Research Integrity with Author Experience

Identity validation could improve research integrity—but its impact is still a hypothesis.

Our approach: start optional, test trust markers, and keep accessibility in mind.

★★★★★

Rate your experience

Your feedback is valuable to us as we
plan future events and improve your experience

Give feedback

Thank you

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